

HPR-2018-001
St. Gallen, July 8, 2018

HIRZL INNOVATIONS AT THE EUROBIKE:

New colours 2019 for GRIPPP Tour 2.0, Comfort , Light and Urban / New glove series GRIPPP RACE

St. Gallen.- HIRZL, the Swiss company dedicated to designing and producing high performance gloves for a variety of sports activities, presents its product innovations at this year's Eurobike in hall A7, booth 102 from July 8 to July 10 2018. For the successful GRIPPP Tour 2.0 series HIRZL presents 2 new fancy colours for 2019: Navy & Lemon. The GRIPPP Comfort, Light and Urban series are complemented with the new colour "all black". Also HIRZL proudly presents its new glove series for 2019: GRIPPP Race

"At the Eurobike 2017 we were asked to add more colours to our glove range. So we decided to widen our main series, the GRIPPP Tour 2.0, with two new and fancy colours: Navy and Lemon. Further more we decided to complement the GRIPPP Comfort, Light and Urban series with a timeless and decent "all black" colour variation", says Frieder Steinle, Managing Director at HIRZL, who continues, "Brand new will be the GRIPPP Race series, which convinces with an extra thin & smooth kangaroo leather palm and an innovative stretch-fit construction for the best race performance. The idea was to create a glove for ambitious athletes who want the best connection between their hands and the handlebars, but still take control with a glove that gives you optimum grip. The additional benefit for the retail is the small size range, in terms of stock keeping units, due to the innovative stretch-fit construction."

GRIPPP RACE SF / FF

MATERIAL Palm: Smooth Kangaroo leather, Lycra
Backhand: Lycra, microfleece, reflective printing

SIZING XXS/XS, S/M, L/XL, 2XL/3XL

COLOURS Black / White

For ambitious athletes who want the best connection between their hands and the handlebars, but still take control with a glove that gives you optimum grip. The GRIPPP RACE convinces with an extra thin & smooth kangaroo leather palm and an innovative stretch-fit construction for the best race performance. The discreet but high reflective printing on the backhand is the icing on the cake.

GRIPPP RACE SF / FF 2019 COLOURS 2019



GRIPPP TOUR 2.0 SF / FF COLOURS 2019





You will find detailed information on all HIRZL gloves online: www.hirzl.com.

The sales distribution in Europe is organized by ESBT GmbH, headquartered in Isny i. Allgaeu.: www.esbt.one.

For more information and personal discussions, we are also at your disposal at the Eurobike. Please meet HIRZL at hall A7 / booth 102.

Press contact:

Heike Gruner

Mobil: +49 (0)176 700 79 738

Email pr@esbt.one

www.esbt.one

ABOUT HIRZL

We are a Swiss company dedicated to designing and producing performance gloves for a variety of sports activities. Unlike many other manufacturers of sporting goods who offer a wide range of equipment, footwear and fashion items, we focus exclusively on gloves.

Our philosophy is based upon the firm belief that gloves are an essential part of the equipment for many types of sports. When gloves are used in sports, they become the only true link between the hands of the sportsperson and their equipment.

Our focus is to develop the most advanced technology to create gloves that make the human hand perform even more efficiently. Our gloves not only enhance, protect and provide outstanding performance; they are designed with specific sports in mind. Whether it is for Equestrian, Golf, Cycling, or any other Outdoor sport activities – HIRZL gloves deliver the ultimate glove experience.

+ HIRZL AG
Oberer Graben 3
9000 St. Gallen
SWITZERLAND

+ T. +41 71 53 45 004
F. +41 71 53 48 514
info@hirzl.com

www.hirzl.com

+ Board of directors:
Thomas Maus, Robert Baur
Commercial register St.Gallen
CH-320.3.061.265-6
Place of jurisdiction St.Gallen

HIRZL.
THE ULTIMATE
GLOVE
EXPERIENCE.